



Expressions of Interest: Consultant Graphic Designer September 2021

About the organisation

Women's Health West (WHW) is an organisation in the western metropolitan region of Melbourne working towards gender equity. We provide services that help victim-survivors of family violence. We support communities to lead safe and healthy lives, by running social and health education programs. We also partner with other organisations to advocate for equal rights and the prevention of family violence.

WHW's clients and communities are individuals and groups in Melbourne's west. This includes women, LGBTIQ+ communities, First Nations peoples, people with disability, migrant and refugee communities, children, young people and older people.

Our Values

- **Freedom:** We centre freedom from oppression, discrimination and violence in all our work. We take aim work in ways that promote freedom and we take responsibility for our work and our actions.
- **Connection:** We focus on connection to ourselves, each other, our clients, the community, the land and the environment. Connection is key to achieving our purpose. We believe in the strength of belonging, of being inclusive and in working together to achieve change.
- **Resistance:** We uphold human rights and in solidarity, work together to challenge injustice and transform lives for the better.
- **Love:** We practice fierce, revolutionary love. We treat each other with respect, kindness and compassion and are committed to creating an environment where all feel seen, heard and valued.
- **Creativity:** We embrace creativity and curiosity. We reflect, ask questions, listen, and enjoy learning. When times are challenging, we look for opportunities to learn and to grow.

About this consultant opportunity

In August 2020, WHW commenced an organisational rebrand which will be launched in late 2021. We are looking to engage a graphic designer in an external consultant capacity from September 2021 to assist us with the implementation of the brand. We are also working with an external brand agency, who will be providing us with a new brand strategy and guidelines. The projected agreement for services will be between late September and December 2021, with approximate hours per week to be decided by graphic designer and WHW, to redesign resources and documents in line with the new brand guidelines. This includes but is not limited to brochures, digital forms, posters, templates, reports, training

guides, strategies, and fact sheets. There is an opportunity to build a professional partnership and continue engaging with WHW as our first-choice graphic design consultant further to the completion of this project in December 2021.

Services Required

Essential:

- In a position to provide services from late September, with availability until December 2021.
- Can produce clean and accessible designs of digital and print resources in line with brand guidelines.
- Experience in data visualisation and infographics design.
- Willingness to provide Adobe working files for ongoing internal amendments.

Desirable:

- Live or work in Melbourne's western metropolitan region.
- Interest in gender equity, advocating for equal rights and the prevention of family violence.

Additional information

Individuals of diverse backgrounds, including Aboriginal and Torres Strait Islander, and migrant and refugee women, trans, gender diverse and non-binary folk are encouraged to express interest.

Engagement with WHW is subject to the satisfactory completion of a national Police Record Check and a Working with Children Check. An international police check is also required if you have lived or worked overseas for more than 12 months in the last 10 years.

How to express your interest

Please submit your Expression of Interest via email to nastassjad@whwest.org.au and include the following documents:

- A cover letter outlining your skills, experience and addressing the 'Services Required' section.
- A link to a digital portfolio, website, or links to examples of your previous design work – including example of your graphic design work, infographic design and data visualisation experience.

Applications will close at 9.00am 17 September 2021.

If you have questions about this opportunity, please contact Nastassja Downey, Brand Implementation Coordinator at nastassjad@whwest.org.au or on (03) 9689 9588.